



European Internet Foundation  
Political Leadership for Network Society



# The Digital World in 2030

What place  
for Europe?

Report available  
in March 2014

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## The Digital World in 2030 What Place for Europe?

Proposed main paradigm and themes  
EIF Dinner Debate - 21 January 2014



## TO RECALL...

- Sequel/Update to “2025” report of 2009
- Purpose: to incite legislators to become engaged in the policy implications of the third industrial revolution
- Approach: to tell a coherent, concise and compelling story
- Method: Listen / identify the key trends



## Main paradigm ...

- Five years ago: toward a world of “mass collaboration”
- This year: toward “the Knowing Society”



# Main trends/messages

- Knowing Society driven by convergence of “core” digital technologies
- On the cusp of a “digital avalanche”
- Digital tools becoming rapidly available and affordable to everybody/anybody for any purpose
- Time to focus on economic implications and policies



# Main Economic trends/issues

- Is the internet making us poor? Is software “eating the world”? Back to an “hourglass economy”?
- A “third industrial revolution” driven by the “democratisation of manufacturing” (the “long-tail” of things)?
- What implications for “work” and “employment”?