



27 November 2012

17:00 - 20:30

CONVERSATION FACILITATED BY THE DIGITAL FUTURES PROJECT OF EUROPEAN COMMISSION DG CONNECT

## EIF brainstorming on The Digital World in 2030: Toward the Age of Individual Empowerment?

The European Internet Foundation, in collaboration with European Commission's DG CONNECT, will hold an afternoon brainstorming with Discussion Groups followed by a cocktail reception on Tuesday 27 November 2012 (17.00-20.30) in the European Parliament in Brussels.

The occasion will be hosted by James Elles MEP and EIF Co-founder, and Robert Madelin, Director-General of DG CONNECT, European Commission. Discussion Groups will be chaired by EIF Political members: Pilar del Castillo MEP, Alexander Alvaro MEP, Malcolm Harbour MEP, Marietje Schaake MEP, Britta Thomsen MEP and others.

Discussion groups will focus on technological, economic and socio-political visions and emerging trends under the main theme 'Toward the Age of Individual Empowerment'. The format for this meeting is based on the DG CONNECT's 'Digital Futures' foresight model, which allows all participants to engage in creative dialogue and to share their knowledge, experience and expectations in order to discover new insights and ideas for future policies.

'The Digital World in 2030' will be the kick-off exercise for the next edition of EIF's previous report ['The Digital World in 2025 – Indicators for European Action' \(2009\)](#).

'Digital Futures' is a DG CONNECT's project to prepare for reflections on ICT policies beyond 'Europe 2020'. The project envisages scenarios on a time horizon 2040-50 and generates ideas for policies with a view to inspire future strategic choices of DG CONNECT and the European Commission. More information on 'Digital Futures' is available at [ht](#)

# Programme- 27th November 2012

## Registration

## Welcome and Introduction

James Elles, MEP and EIF Co-founder

Robert Madelin, Director-General DG CONNECT, European Commission

## Discussion Group Kick-Off

Participants will be asked to choose a discussion topic and will be invited to sit at the corresponding table. Participants will be free to shift during the session. Main topics:

1. **Technology: Will digital technologies reinforce individual empowerment in the decades to come?**
2. **Economic transformation through individual empowerment**
3. **Social and political transformation through individual empowerment.**

## Feedback Session

Knowledge harvesters will report back from the discussion groups. Chairing MEPs will be invited to comment.

## Presentation of 'Futurium'

Franco Accordino, Head of Digital Futures Task Force, European Commission

## Closing Remark

## Cocktail Reception

## Speakers



**Mr James Elles**

MEP and EIF Co-Founder  
European Parliament



**Mr Robert Madelin**

Director-General  
DG CONNECT, European  
Commission



**Mr Franco Accordino**

Team Leader of Task Force  
Digital Futures  
European Commission DG  
CONNECT

## Venue

Members Restaurant, European Parliament, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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